

Education Programme Line-Up Confirmed for CONVENE 2019

In addition to the seemingly endless networking opportunities it provides, CONVENE's reputation as the Baltic Sea Region's leading exhibition for the meetings and events industry is built largely upon its tradition of encouraging the exchange of ideas among its participants. Now, with less than three months until the seventh edition of the event, organisers are pleased to announce the finalised agenda of topics and speakers for the upcoming CONVENE Education Programme.

The Education Programme has always served as a marketplace for ideas and discussions surrounding top-of-mind industry issues, and this year's sessions promise to build on that trend. With nine different presentations and panel discussions led by some of the leading authorities in the meetings and events industry, the two-day programme is sure to offer something of interest and value for everyone. This is why all CONVENE participants are encouraged to consult the Education Programme agenda and make time to attend the sessions that seem most relevant to them.

The sessions will include a presentation from Dr Elling Hamso from the Event ROI Institute entitled, 'Proving the Value of Meetings and Events'; a discussion on creating unforgettable events led by Topconf Software Conferences' Founder and CEO Chris Frei; a presentation by EventAnne's CEO Anne Dalgaard focused on transforming meeting design into meeting experience; and a talk entitled, 'The Future is Now: How MICE Technology is Changing the Way We Meet' led by Thorben Grosser of EventMobi.

Reflecting on the significance of this education initiative, Go Vilnius Director Inga Romanovskienė says, "The Education Programme represents the meaningful added value CONVENE brings to all its participants, including Hosted Buyers. It complements the countless networking opportunities on offer at CONVENE, and provides inspiring ideas through a focus on innovation and the latest industry trends. With a line-up of speakers and topics that's sure to rival the quality of last year's programme, the education sessions are not to be missed."

Taking place on 13-14 February 2019 at the LITEXPO Exhibition and Congress Centre in Vilnius, the seventh edition of CONVENE expects to draw 165+ Hosted Buyers from Europe and beyond who will take part in some 3,000 pre-scheduled business meetings with 80+ Exhibitors from across the Baltic Sea Region.

Visit www.convene.lt for the detailed Education Programme agenda, including topics and speakers.

For more information:

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